

1 **In the Claims**

2 Claims 12, 19, 39, 41-44 are amended.

3 Claims 17, 23, 40 are canceled.

4 Claims 66-68 are canceled.

5 Claims 1-65 remain in the application and are listed as follows:

6
7 1. (Original) A method of providing a user experience when playing
8 media on a media player comprising:

9 downloading a file that contains at least one media-specific file configured
10 to provide a user interface, and media content with which the user interface is
11 associated;

12 playing the media content with a media player; and

13 automatically displaying the user interface when the media content is
14 played with the media player.

15
16 2. (Original) The method of claim 1, wherein said automatically
17 displaying comprises displaying the user interface as part of the media player.

18
19 3. (Original) The method of claim 1, wherein said automatically
20 displaying comprises displaying the user interface to comprise the media player.

1 4. (Original) The method of claim 1, wherein said at least one media-
2 specific file comprises multiple files including a definition file that defines how
3 other associated files are to be used, and art files containing images that are
4 associated with the user interface.

5
6 5. (Original) The method of claim 4, wherein said at least one media-
7 specific file comprises least one script file for scripting.

8
9 6. (Original) The method of claim 4, wherein said at least one media-
10 specific file comprises least one script file that provides a capability for the user
11 interface to respond to events.

12
13 7. (Original) The method of claim 1 further comprising prior to said
14 playing, using a digital rights management technique to access one or more of the
15 downloaded file, media-specific file, and media content.

16
17 8. (Original) One or more computer-readable media having computer
18 readable instructions thereon which, when executed by a computer, cause the
19 computer to:

20 download a file that contains at least one media-specific file configured to
21 provide a user interface, and song files with which the user interface is associated;

22 play the song files with a media player; and

23 automatically display the user interface when the song files are played with
24 the media player.

1 9. (Original) A media player comprising software code that is
2 configured to:

3 download a file that contains at least one media-specific file configured to
4 provide a user interface, and media content with which the user interface is
5 associated;

6 play the media content; and

7 automatically display the user interface on at least a portion of a media
8 player user interface when the media content is played with the media player.

9
10 10. (Original) The media player of claim 9, wherein the software code is
11 configured to automatically display the user interface to comprise the entire media
12 player user interface.

13
14 11. (Original) The media player of claim 9, wherein the software code is
15 configured to use a digital rights management technique to access one or more of
16 the downloaded file, media-specific file, and media content prior to playing the
17 media content.

18
19 12. (Currently Amended) A method of organizing media content
20 comprising:

21 providing at least one media-specific file that is configured to provide a
22 user interface on at least a portion of a media player;

23 providing at least one media content file configured for play on the media
24 player; and
25

1 associating the one media-specific file with the one media content file such
2 that any time the one media content file is played on the media player, the one
3 media-specific file is processed to automatically display the user interface on at
4 least a portion of the media player,

5 wherein said associating comprises packaging the one media-specific file
6 and the one media content file in a single downloadable file.

7
8 13. (Original) The method of claim 12 further comprising protecting at
9 least one of the media-specific file and the media content file using a digital rights
10 management technique.

11
12 14. (Original) The method of claim 12, wherein said associating
13 comprises establishing a relationship between the one media-specific file and the
14 one media content file using an XML data structure.

15
16 15. (Original) The method of claim 12, wherein the one media content
17 file comprises at least one song file.

18
19 16. (Original) The method of claim 12, wherein the one media content
20 file comprises multiple song files.

21
22 17. (Canceled).

1 18. (Original) One or more computer-readable media having computer-
2 readable instructions thereon which, when executed by a computer, implement the
3 method of claim 12.

4
5 19. (Currently Amended) A method of organizing media content
6 comprising:

7 providing at least one media-specific file that is configured to provide a
8 media player user interface;

9 providing at least one media content file configured for play on a media
10 player; and

11 associating the one media-specific file with the one media content file such
12 that any time the one media content file is played on the media player, the one
13 media-specific file is processed to automatically display the media player user
14 interface,

15 wherein said associating comprises packaging the one media-specific file
16 and the one media content file in a single downloadable file.

17
18 20. (Original) The method of claim 19, wherein said associating
19 comprises establishing a relationship between the one media-specific file and the
20 one media content file using an XML data structure.

21
22 21. (Original) The method of claim 19, wherein the one media content
23 file comprises at least one song file.
24
25

1 22. (Original) The method of claim 19, wherein the one media content
2 file comprises multiple song files.

3
4 23. (Canceled).

5
6 24. (Original) One or more computer-readable media having computer-
7 readable instructions thereon which, when executed by a computer, implement the
8 method of claim 19.

9
10 25. (Original) A method of organizing content for a user experience
11 comprising:

12 providing multiple different files that define different aspects of a media
13 player user interface, at least some files being associated with media content and at
14 least some other files being associated with visual content; and

15 organizing the files for sending over a network to a client computer, said
16 organizing using a hierarchical tag-based structure to establish a relationship
17 between the files such that when the media content is played by a media player,
18 the visual content is automatically displayed as at least part of the media player
19 user interface.

20
21 26. (Original) The method of claim 25, wherein when the media content
22 is played by a media player, the visual content is automatically displayed to
23 comprise an entire media player user interface.

1 27. (Original) The method of claim 25, wherein said organizing
2 comprises using a hierarchical tag-based structure comprising an XML data
3 structure.

4
5 28. (Original) A method of accessing media content comprising:
6 displaying a link to media content;
7 responsive to a user clicking on the link, automatically downloading a file
8 that contains at least one media content file and at least one file that is configured
9 to provide at least a portion of a media player user interface that is specific to
10 media content associated with the one media content file;
11 playing the media content on a media player; and
12 responsive to said playing, automatically displaying said portion of the
13 media player user interface.

14
15 29. (Original) The method of claim 28, wherein said portion comprises
16 an entire media player user interface.

17
18 30. (Original) The method of claim 28, wherein said automatically
19 displaying comprises automatically flipping from a non-media player user
20 interface to a media player user interface.

21
22 31. (Original) One or more computer-readable media having computer
23 readable instructions thereon which, when executed by a computer, cause the
24 computer to:
25 display a link to media content;

1 responsive to a user clicking on the link, automatically download a file that
2 contains at least one media content file and at least one file that is configured to
3 provide at least a portion of a media player user interface that is specific to media
4 content associated with the one media content file;

5 play the media content on a media player; and

6 responsive to playing the media content, automatically display said portion
7 of the media player user interface.

8
9 32. (Original) A media delivery mechanism comprising:

10 a single file comprising:

11 one or more media content files associated with content that can be
12 played on a media player;

13 one or more content-specific files that can be processed to provide a
14 content-specific user interface associated with content that is played on the
15 media player; and

16 a relationship between the one or more media content files and the
17 one or more content-specific files such that a content-specific user interface
18 is displayed on a computer when the content associated with the one or
19 more media content files is played on the media player.

20
21 33. (Original) The media delivery mechanism of claim 32, wherein said
22 relationship is established by a metafile that comprises part of the single file.
23
24
25

1 34. (Original) The media delivery mechanism of claim 33, wherein said
2 metafile comprises an XML data structure that establishes said relationship.

3
4 35. (Original) The media delivery mechanism of claim 32, wherein the
5 content-specific user interface comprises only a portion of a media player user
6 interface.

7
8 36. (Original) The media delivery mechanism of claim 32, wherein the
9 content-specific user interface comprises an entire media player user interface.

10
11 37. (Original) The media delivery mechanism of claim 32, wherein the
12 relationship causes the same content-specific user interface to be displayed for
13 multiple media content files.

14
15 38. (Original) The media delivery mechanism of claim 32, wherein said
16 one or more media content files comprise song files.

17
18 39. (Currently Amended) A method of providing a media delivery
19 mechanism comprising:

20 providing one or more media-specific files, the files being configured to
21 provide at least a portion of a media player user interface, said portion being
22 associated with specific media that can be played on a media player;

23 providing one or more media content files associated with media that can
24 be played on a media player embodying the media player user interface, said
25

1 media content files comprising the specific media with which the media player
2 user interface portion is associated; and

3 defining one or more metafiles that associate the one or more media-
4 specific files with the one or more media content files, the one or more metafiles
5 being configured for processing such that when the media player plays media
6 associated with a media content file, the media player automatically renders the
7 media player user interface portion;

8 associating the one or more media-specific files, the one or more media
9 content files, and the one or more metafiles in a single downloadable file.

10
11 40. (Canceled).

12
13 41. (Currently Amended) The method of claim 40 39 further
14 comprising protecting one or more of the media-specific files, media content files,
15 metafiles, and single downloadable file using one or more digital rights
16 management technique.

17
18 42. (Currently Amended) The method of claim 40 39 further
19 comprising uploading the single downloadable file to a Web site.

20
21 43. (Currently Amended) The method of claim 40 39, wherein said one
22 or more metafiles associate said files using an XML data structure.
23
24
25

1 44. (Currently Amended) The method of claim 40 39, wherein said
2 providing of the one or more media-specific files comprises providing one or more
3 media-specific files that are configured to provide an entire media player user
4 interface.

5
6 45. (Original) A method of providing media content over a network
7 comprising:

8 receiving input requesting that a file be sent to a client computer, the file
9 comprising:

10 one or more media content files associated with content that can be
11 played on a media player on the client computer,

12 one or more media-specific files that can be processed to provide a
13 content-specific user interface, and

14 one or more metafiles that establish a relationship between the one
15 or more media content files and the one or more media specific files such
16 that a content-specific user interface is displayed when the content is played
17 on the media player; and

18 sending the requested file to the client computer.

19
20 46. (Original) The method of claim 45, wherein the content-specific user
21 interface comprises only a portion of a media player user interface.

22
23 47. (Original) The method of claim 45, wherein the content-specific user
24 interface comprises an entire media player user interface.
25

1 48. (Original) The method of claim 45, wherein the one or more
2 metafiles comprise at least one XML data structure that establishes said
3 relationship.

4
5 49. (Original) The method of claim 45, wherein the media content files
6 comprise at least one song file.

7
8 50. (Original) A server computer comprising:
9 at least one computer-readable media; and
10 computer-readable instructions resident on the computer-readable media
11 which, when executed by the server, cause the server to:

12 maintain multiple files, each file comprising:

13 one or more media content files associated with content that
14 can be played on a media player on the client computer,

15 one or more media-specific files that can be processed to
16 provide a content-specific user interface, and

17 one or more metafiles that establish a relationship between
18 the one or more media content files and the one or more media
19 specific files such that a content-specific user interface is displayed
20 when the content is played on the media player;

21 receive input requesting that one or more of the multiple files be sent
22 to a client computer; and

23 send the one or more requested files to the client computer.
24
25

1 51. (Original) A method for playing media content on a media player
2 comprising:

3 receiving a file with a client computer, the file comprising:

4 one or more media content files associated with content that can be
5 rendered on a media player on the client computer,

6 at least one media-specific file that can be processed to provide a
7 content-specific user interface, and

8 at least one metafile that establishes a relationship between the
9 media content files and the media-specific files such that a content-specific
10 user interface is provided when the content associated with the content files
11 is played on the media player;

12 playing content associated with the content files on the media player
13 embodied on the client computer; and

14 while playing the content on the media player, displaying the content-
15 specific user interface.

16
17 52. (Original) The method of claim 51, wherein the content-specific user
18 interface comprises only a portion of a media player user interface.

19
20 53. (Original) The method of claim 51, wherein the content-specific user
21 interface comprises an entire media player user interface.

1 54. (Original) One or more computer-readable media having computer-
2 readable instructions thereon which, when executed by a computer, cause the
3 computer to implement the method of claim 51.

4
5 55. (Original) A media player comprising software code that is
6 configured to:

7 receive a file with a client computer, the file comprising:

8 one or more media content files associated with content that can be
9 rendered on the media player,

10 at least one media-specific file that can be processed to provide a
11 content-specific user interface, and

12 at least one metafile that establishes a relationship between the
13 media content files and the media-specific files such that a content-specific
14 user interface is provided when the content associated with the content files
15 is played on the media player;

16 play content associated with the content files; and

17 while playing the content, display the content-specific user interface.

18
19 56. (Original) A method for processing media content comprising:

20 receiving a file with a client computer, the file comprising:

21 one or more media content files associated with content that can be
22 rendered on a media player on the client computer,

23 at least one media-specific file that can be processed to provide a
24 content-specific user interface, and
25

1 at least one metafile that establishes a relationship between the
2 media content files and the media-specific files such that a content-specific
3 user interface is provided when the content associated with the content files
4 is played on the media player; and

5 automatically organizing the received files in one or more directories on a
6 client computer hard drive without any intervention from a user, the files being
7 organized in a manner that permits audio and visual content to be played on a
8 media player without any intervention from the user.

9
10 57. (Original) The method of claim 56 further comprising automatically
11 playing audio content on the media player, and while playing said audio content
12 and responsive thereto, automatically displaying the content-specific user
13 interface.

14
15 58. (Original) The method of claim 56 further comprising automatically
16 playing audio content on the media player, and while playing said audio content
17 and responsive thereto, automatically displaying the content-specific user interface
18 to comprise only a portion of a media player user interface associated with the
19 media player.

20
21 59. (Original) The method of claim 56 further comprising automatically
22 playing audio content on the media player, and while playing said audio content
23 and responsive thereto, automatically displaying the content-specific user interface
24 to comprise an entire media player user interface associated with the media player.
25

1 60. (Original) One or more computer-readable media having computer-
2 readable instructions thereon which, when executed by a computer, cause the
3 computer to implement the method of claim 56.

4
5 61. (Original) A media player comprising software code configured to
6 cause the media player to:

7 receive a file, the file comprising:

8 one or more media content files associated with content that can be
9 rendered on the media player,

10 at least one media-specific file that can be processed to provide a
11 content-specific user interface, and

12 at least one metafile that establishes a relationship between the
13 media content files and the media-specific files such that a content-specific
14 user interface is provided when the content associated with the content files
15 is played on the media player; and

16 automatically organize the received files in one or more directories on a
17 client computer hard drive without any intervention from a user, the files being
18 organized in a manner that permits audio and visual content to be played on the
19 media player without any intervention from the user.

20
21 62. (Original) The media player of claim 61, wherein the software code
22 further causes the media player to automatically play audio content, and while
23 playing said audio content and responsive thereto, automatically display the
24 content-specific user interface.
25

1 63. (Original) A method of playing media content comprising:

2 receiving a file with a client computer, the file comprising:

3 one or more media content files associated with content that can be
4 played on a media player on the client computer,

5 at least one media-specific file that can be processed to provide a
6 content-specific user interface, and

7 at least one metafile that establishes a relationship between the
8 media content files and the media-specific files such that a content-specific
9 user interface is provided when the content associated with the content files
10 is played on the media player; and

11 automatically playing content associated with the one or more media
12 content files using a media player embodied on the client computer; and

13 while playing said content, automatically displaying the content-specific
14 user interface.

15
16 64. (Original) The method of claim 63, wherein said displaying
17 comprises doing so without any intervention from a user.

18
19 65. (Original) A media player comprising software code which, when
20 executed by a computer, causes the media player to implement the method of
21 claim 63.

22
23 66.-68 (Canceled).
24
25